

**A MULTIPLE AWARD-WINNING STORYTELLER, WITH EXTENSIVE FIELD, SUPERVISORY,  
AND ORGANIZATIONAL EXPERTISE.**

## **Work Experience- Broadcast**

### **SUPERVISING PRODUCER/WRITER** WHITE CHERRY ENTERTAINMENT Mar '06- present

Lead the creative team that conceived and executed short-form packages for television's biggest live broadcast events. Develop budgets and calendars, create efficient workflows, and liaise with executive producers and network executives. Produce, direct, and write compelling narratives with nationally recognized talent such as Neal Patrick Harris, Sherri Shepherd, Jane Krakowski, and Liza Minelli. Shoot principal and secondary photography using HDV and DSLR cameras. Spearhead website campaigns to collect and integrate user-generated videos into award ceremonies: write web copy, develop user flow charts, produce web-based videos. Build field and post units, in remote locales, on an as-needed basis. Interview and hire project staff and interns.

**2011 NHL Winter Classic** on NBC

**33<sup>rd</sup> Annual Daytime Emmy Awards** Ratings up 28% OPY

**34<sup>th</sup> Annual Daytime Emmy Awards** Completed 10+% under budget

**60<sup>th</sup> – 70<sup>th</sup> Annual Tony Awards** 6 time Emmy winner

**2008 Democratic National Convention**

**2007- 2010 NFL Opening Kickoff**

**2006-2015 Thanksgiving Day Parade**

**2007-2012, 2016 Boston Pops Fireworks Spectacular**

### **FIELD/SEGMENT PRODUCER** CABLE PROGRAMMING Jan '04 –April '13

Produce field and studio segments for lifestyle and reality shows. Book and direct crews, interview guests, plot story points, craft a narrative thread. Shoot extensive HDV footage. Shows include: **Extreme Makeover: Home Edition** (ABC), **ToolBox**, and **Psychic History** (The History Channel) **Unwrapped**, and **How'd That Get On My Plate?** (Food Network) **Holiday Windows**, **My Big Amazing Renovation**, and **You Should Live Here** (HGTV) **BBQ Pitmasters** and **The Kingsford Invitational** (Destination America) and **Megafactories** (Nat Geo).

### **STORY/FIELD PRODUCER** HIGH NOON ENTERTAINMENT Jan '07 – Jan '12

Story and field producer for food competitions and cooking shows. Floor produce and/or show produce during competition, and provide in depth notes for writers and editors. Direct field crews, book and interview competitors, develop comprehensive back stories and guide narrative threads. Shoot extensive HDV and SLR footage. Shows include: **Best in Smoke**, **Food Challenge**, **Ultimate Recipe Showdown** and **Last Cake Standing** on the Food Network.

### **SUPERVISING FIELD/POST PRODUCER** 2009 INAUGURAL BALL ON ABC Jan '09

With only 14 days of pre-production until the inauguration of Barack Obama: research, produce, and write compelling packages from around the country. Manage all roll-ins and dozens of live internet feeds from the control room. Budget, book, and oversee all post production and co-production elements in a locked down city. Coordinate with network S&P to assure compliance.

### **SERIES PRODUCER** ATLAS MEDIA CORPORATION July '03 - July '05

Develop and execute multiple pilots and series on all levels, from staffing and resource management to creating style guides and writing scripts. Manage budgets, hire and oversee staff and writers. Produce and direct company's first HD production: create budget, establish workflows and calendars,

ensure compatibility of image gathering and post systems, source and secure vendors. Research, recommend, and implement new production technology, including HD camera units and HD post-production systems. Cast and direct professional and non-professional talent. Shoot extensive historical re-enactments at significant cost savings.

**SuperTools** 4 (1) hour doc-style specials on The History Channel

**ToolBox** 17 (½) hour historical doc-style episodes on The History Channel.

35% ratings increase over the previous program in the fringe time slot.

Series renewed before completion of pilot season.

**Survival Guide** 13 (½) hour doc-style episodes on Fine Living Network.

## **SERIES/SENIOR PRODUCER** DOC/LIFESTYLE PROGRAMMING Feb '98 - July '03

Hire and manage all staff, and assure budget compliance for cable lifestyle shows. Manage control room operations for studio shows. Establish efficient production and post-production workflows. Create definitive style guides, develop narrative threads, and direct and shoot single camera and multi camera events. Maintain relations with the editorial staff of the most prestigious style magazines in the nation, including Elle Décor, House & Garden, and Metropolitan Home.

**Travelers** 50 (1) hour travel/doc shows for Discovery Communications

**A Wedding Story** 12 (1/2) hour shows for TLC

**Top 10 Specials** 3 (1) hour travelogue specials for HGTV

**Fantasy Open House** 26 (½) hour travelogue episodes for HGTV

**Food Fantasy** 26 (½) hour doc-style episodes for Food Network

**Home Matters** 130 (1) hour live-to-tape episodes for Discovery Channel

**Furniture to Go** 12 (1/2) hour live-to-tape lifestyle shows for TLC

## **Work Experience- Non-Broadcast**

Produce, write, and edit for corporations, educational institutions, non-profits, and live events. Create budgets and calendars, develop style guides, and direct professional and non-professional talent. Clients include:

**A&E Television:** Write and edit web pieces for A&E's hit shows, including *Dog the Bounty Hunter*, *The Sopranos*, *Gene Simmons: Family Jewels*, *Kings of South Beach*, *Flip This House*, and *Battle 360*.

**Columbia University:** Edit exciting, interactive projects celebrating esteemed donors and alumni, and scholarship programs. Co-develop an alumni website filled with alumni stories.

**AllianceBernstein:** Direct, write, and edit sizzle reels, recruitment videos, and special project media for this worldwide financial powerhouse.

**BassPro Shops:** Write and edit a 24 minute adventure fishing pilot from over 80 hours of footage.

**2008 Democratic National Convention:** Write and edit highlight reels from over 100 hours of footage.

**28<sup>th</sup> IBT Convention (Teamsters):** Write and/or edit event videos, including a 3 monitor, 7 minute piece that was synced to live music, and a 10 minute recap video edited on the fly.

**Princess Grace Foundation:** Write and edit multiple honoree videos and sizzle reels for this arts-based non-profit.

## **THE REVIEWS ARE IN:**

“... the overall reception to the show last night was outstanding. We got so many comments on how great the pieces were and how well they worked in the show... The finished product was great, but the experience was also fantastic.”

**- Rick Kirshner, Executive Producer, The Tony Awards**

“Jim is a ceaselessly resourceful producer whose inventive approach to projects is only outstripped by his good humor and positive attitude. During our work together he accepted both the high bar for quality demanded of him and the paltry budget provided to him, and produced compelling, fun, nutritious television.”

**- James Segelstein, CNBC**

“Jim, I wanted to say thank you for all your hard work during this Kickoff show. I know you busted your butt... It was a pleasure working with you, and I look forward to doing so in the future”

**-Jennifer Greechan, NFL**

Above all else, I can say that the "personalities" representing RK Productions are welcome at our facilities at any time. Jim, Atalie & Mark have been nothing but model guests ... it's refreshing for everyone on our staff to work with experienced, organized and "composed" clients once again!

**- Van Bond, Henninger Media Services**

“...on behalf of network sales and our clients, I want to thank you all...particularly Jim and Marcel. We are thrilled. They look great. Really, thank you all for the time and effort.”

**- J.P. Zerman, Account Executive, CBS**

“Holy s#!t Jim, the cold open is turning out to be awesome!!!! I'm feeling it.”

**- Jane Mun, Co-executive Producer, Black Girls Rock**

“THANK YOU THANK YOU THANK YOU! Yesterday was incredible and it was all made possible by you! “

**- Jessica Kujala, Media Manager , Events of the Heart.**

“This event could not have happened without the truly talented people that worked on it. From our point of view, this was an “all-star” team of professionals, coming together to show the world how something of this magnitude could be so perfectly executed, in so little time...”

**- Glenn Weiss, Director, The Neighborhood Ball**

“Your talent, professionalism and sincerity make you a ROCK STAR in my eyes. Each year, you go beyond the call of duty to ensure that my package is perfect. ... You saw my vision and helped execute a narrative that *really* reflects the growth, vision and power of this movement.”

**- Beverly Bond, Founder, Black Girls Rock**